

WEST ALLIS BEAUTIFICATION COMMITTEE MINUTES

Monday, May 11, 2015 - 7:00 PM
West Allis City Hall Conference Room 118
7525 W. Greenfield Ave.

The meeting of the West Allis Beautification Committee was held on Monday, May 11, 2015, at 7:00 PM. at City Hall.

Present: Mike Rushmer, Linda Taylor, Judy Schmidt, Charlene Dempsey, Virginia Stuller, Marcia Lawson, Patricia Wolfe, Mary Johnson, Andi Hetzer
Excused: Sharon Plucinski, Christina Lund, Judy Hutto

Old Business

Approval of Minutes from March Meeting

Keep Greater Milwaukee Clean

- Alderman May reported about 25 people for the 4/18 event
- WAPD did their own event
- Virginia reported there is a local organization that gives away raised beds at no cost (similar to the Victory Garden Initiative in Milwaukee)
- Mike will send Virginia information on the WA Community Garden Committee

New Porch Award Signs

- Review of existing signs and introduction of the new Best Porch Award sign, everyone thought very highly of the new design
- Review of the online submission form for Beautification Nominees

Elementary School Challenge

- Christina sent information regarding the last meeting she attended via email, no new information is available

CDBG Committee Member

- Mary is considering being our representative, Mike will send her the information

New Business

Social Media Rollout

- Andi will be in contact with the City's social media coordinator to advertise the Beautification Awards and encourage the use of the new online nomination form
- We will try to make announcement on all of the City's social media platforms

2015 Beautification Awards

- Review of process for nominations, consideration and voting for the new members of the Committee
- Andi will assist in creating a worksheet for tracking the eligible properties and voting
- Patriotic Awards for Memorial Day and Fourth of July displays will be judged earlier than other nominations
 - Trying to identify property that does large scale Memorial Day display, will call Ald. Roadt for more information
 - If you find a property, please take photos right away, and call Mike so he can install the sign

- Review of eligible properties to take place on July 13, rain or shine, meet at City Hall at 5 pm
- Mike will assist Linda and Judy from District 4 as this is their first Awards

Staff Reports

Spring Planting

- City is a little more than half way done with the planting of 600+ trees
- Will have 2 interns this summer, and 18 provisionals
- Historic Cabin will have new flower bed designed by Master Gardener's (City will maintain)
- Patricia suggested that more lannon stone be installed around the flag pole to avoid having to stand in the dirt when raising the flag
- Conrad's Hill has been planted with several tree species as well as a butterfly mix that in a few years will develop into a variety of wild flowers that will attract butterflies
- City is re-landscaping the municipal lots

Upcoming Meeting Dates for 2015

- July 13 (review properties)
- September 14 (awards – tentative)
- November 16

Adjournment